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No Peanuts, No Worries Patisserie owners Claude Portelli and Tammy Portelli-Alon. Picture: WAIDE MAGUIRE

Owners go nuts over company win

A MARKETING and research survey run by the *Express Advocate* has reaped a \$10,000 advertising bonanza for one Central Coast company.

Claude Portelli and his wife Tammy, owners of No Peanuts, No Worries Patisserie on Lucca Rd, Wyong, were overjoyed to learn of their win in the Small Business Enterprise competition.

"This will allow us to get our company's name and details of our product out into the community," Mrs Portelli-Alon said.

"We are indebted to the *Express Advocate* for giving us the opportunity to take part in the survey."

The competition was an encouragement for businesses to engage in the survey that will help allow the *Express Advocate* and owners to improve and grow their businesses.

No Peanuts, No Worries Patisserie was established at Wyong two years ago.

It operates as a wholesale business that is also open to the public and sells top quality cakes with a focus on celebrations such as weddings, birthdays and christenings.

All cakes are manufactured in a peanut and nut-free centre to overcome any difficulties with anaphylaxis allergies.

"Our son suffers from this allergy so we know the associated dangers that many people face daily," Mrs Portelli-Alon said.

The family has long been involved in the cake making tradition.

Mr Portelli operated a similar successful business at Leichhardt for 20 years.

Inquiries: 4353 6961 or www.nopeanutsnoworries.com



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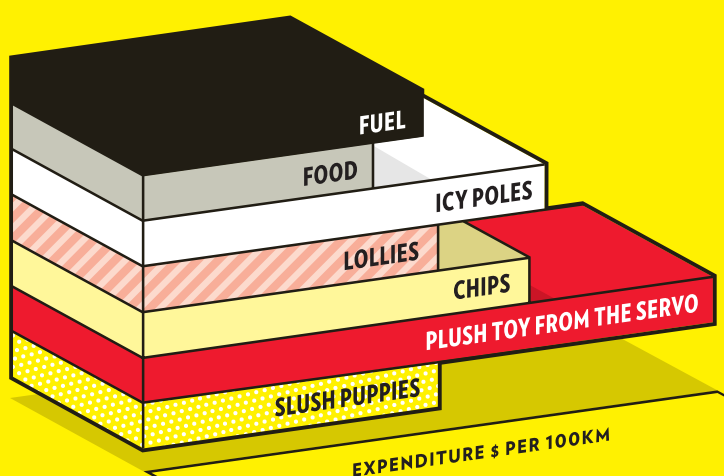
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